



destinysong

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April 10, 2014

Dear friend of Destinysong,

It is with great pleasure that I write to you about, our new direction for 2014. Last year, Destinysong's first album "Project One" released digitally along with several other records composed and recorded at our studio in Colorado. All with the intention of expanding the worship side of our label to make worship music more accessible to individuals all around the world.

In February 2014, longtime friend of Destinysong and CEO of [AllAboutGod.com](http://www.allaboutgod.com) (AAG), Greg Outlaw met with us to talk about the possibilities of pairing worship songs with pages from their website. AAG is a web resource or "wiki" for all things related to the Christian faith and beyond. These articles subsequently point those lost, hurting and seeking to the Cross. As a result, since its inception in 2002, [AllAboutGod.com](http://www.allaboutgod.com) and their family of web sites has led to over *1.2 million* salvations worldwide. Last year alone over 120,000 people made first time decisions for Christ.

After much prayer and planning we believe that God has called Destinysong to meet this challenge head on. We are excited to announce that in 2014-2015 we are planning to record at least 250 subject-matter-specific songs to partner with AAG in reaching millions throughout the world for Christ. In short, we are looking for songwriters, musicians, collaborators, and those with a heart to to donate their God-given talents to reach men and women worldwide who are looking for truth. Through songwriting and studio time we believe that we can surpass this goal of 250 in the first year.

To have an idea of what this will look like, please read this article titled "God Help Me" at this URL <http://www.allaboutgod.com/god-help-me.htm> and listen to the song "Draw Me Close" which is available for viewing in the upper right. Based on 2013's data, more that 150,000 people will view this single subject in 2014 alone and of that, many will listen to the song. Think of how many hearts could be reached simply by writing a song for someone going through this struggle. And AAG's websites consist of unending topics; take a look at <http://www.allaboutgod.com/all-subjects.htm> for an idea about how many possibilities there are for the future and how many songs we need!

We have prayed about who to approach to help us with this mission; that is why you are getting this letter. We ask that you prayerfully consider being a part of this effort. Thousands of lives could be impacted by the contribution of your lyrics, melodies and/or vocal or instrumental talents (we also are putting together a team of people who will continually lift this project up in prayer). If you are interested in contributing to this Destinysong project, please contact one of us at the email addresses below and we'll get you the information you need to get started. If not, we ask that you continue to keep us in your prayers as we embark on this journey. Thank you.

Sincerely,

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